

# IESE Bootcamp 2026 - program

	Day 1 Monday, July 28	Day 2 Tuesday, July 29	Day 3 Wednesday, July 30	Day 4 Thursday, July 31
<b>Morning</b>  8:30-13:15	8:30-9:30 Welcome to IESE & Breakfast	9:00-9:30 <b>Founders pitching</b>	9:00-9:30 <b>Founders pitching</b>	9:30-10:00 <b>Networking breakfast</b>
	9:30-10:45  <b>Ignite your entrepreneurial journey</b> <i>Judit Camargo</i>	9:30-10:00 <b>Networking breakfast</b>	9:30-10:00 <b>Networking breakfast</b>	10:00-13:15          <b>Diamond polish &amp; pitch rehearsal</b>
		10:00-10:30 <b>TeamWork</b>	10:00-10:30 <b>TeamWork</b>	
	30' Coffee Break	10:30-11:45  <b>Airbnb case study</b> <i>Prof. Mauricio Prieto</i>	10:30-11:45  <b>Lindberg Case</b> <i>Prof. Mathieu Carengo</i>	
	11:15 -12:00  <b>TeamWork</b>			
12:00-13:15  <b>Starlab Case</b> <i>Prof. Julia Prats</i>	15' Coffee Break	15' Coffee Break		
	12:00-13:15  <b>Workshop on business models</b> <i>Prof. Julia Prats</i>	12:00-13:15  <b>Automaster your pitch to investors</b> <i>Prof. Mathieu Carengo</i>		
<b>Lunch</b> 13:15-14:15	<b>Lunch - South Campus</b>	<b>Lunch - South Campus</b>	<b>Lunch - South Campus</b>	<b>Lunch - South Campus</b>
<b>After-noon</b>  14:30-16:30	14:30-15:45  <b>Olapic Case</b> <i>Prof. Julia Prats</i>	14:30-15:30  <b>Mentoring session with expert or teamwork</b>	14:30-15:30  <b>Mentoring session with expert or teamwork</b>	14:30-16:00          <b>Pitching forum</b>
	15.45-16.15  <b>Lessons learned</b>	15:30-16:00 <b>Teamwork</b>	15:30-16:00 <b>Teamwork</b>	
			16:00-16:30 <b>Lessons learned</b>	16:00-16:30 <b>Lessons learned</b>