

# THE INNOVATION CAMP

7 – 25 July 2025

## A 5 ECTS SOUND TECH SUMMER SCHOOL DTU COURSE NR 34847

The Innovation Camp is a unique summer course in a professional sound tech & design environment. Bang & Olufsen, Harman-Samsung and Sound Hub Denmark open their doors and invite you to participate in a live, real-world innovation process.

The Innovation Camp 2025: *ReSound* presents you with a circularity themed innovation challenge. The course is designed as a multidisciplinary collaboration project between students recruited from universities across Denmark and is facilitated by professors and sound tech professionals from Bang & Olufsen, Harman-Samsung, Sound Hub Denmark, and more.

The Innovation Camp takes place in Struer from July 7 - 25, 2025. The camp includes network events and social activities, as well as full board and lodging in Struer.



In corporation between:



BANG & OLUFSEN



sound  
invest



With support from:





## More about the course

The Innovation Camp 2025 is an opportunity to test and boost your innovation and collaboration skills in a multidisciplinary setup, while solving a sound related innovation challenge in a real-life, sound tech industry setting.

The 2025 course is open for students from partnering universities:

- DTU - Technical University Denmark (COURSE NR. 34847)
- AU - Aarhus University
- SDU – University of Southern Denmark
- Cracow University of Technology
- Aalto University

## The course allows you to

Expand your professional network and competencies  
Try concept development in practice  
Work in small, multidisciplinary teams

All students bring individual academic skillsets and methodologies to the table – all of which are crucial for the industry's ability to create innovative and sustainable solutions for the future.

The course presents you and your team with an audio themed design and development challenge. Over 3 weeks, the course will take you through all the steps of an intense innovation process, from the initial ideation and cross-disciplinary concept development over end-user and feasibility considerations as well as sustainability and Life Cycle Assessment, to of a working prototype, which must be presented to a board at the end of the course.

The course is structured as a combination of self-lead and supervised group work, pinup -and feedback-sessions and supporting lectures to give you a solid theoretical foundation for the process. On evenings and weekends, the camp offers different network events and social activities which allow you to broaden your network both socially and professionally – and to see a corner of Denmark which has a lot to offer, both in terms of nature, culture, and exciting career opportunities.

## The course will teach you to

Cooperate in multidisciplinary team activities  
Propose and justify the value of innovative technical solutions  
Conduct disciplinary analysis of a real-life industrial problem  
Present disciplinary analysis to stakeholders with different disciplinary background

## Price

The course has a 1.500 DKK/200€ participation fee to cover for meals, outings and activities.

Find more information about The Innovation Camp and pre-register to the course on

**[www.innovationcamp.dk](http://www.innovationcamp.dk)**

